



BANNER USAGE INSTRUCTIONS

STORAGE

- When storing a banner, roll it up with the lettering and graphics on the outside. If possible roll the banner on a cardboard core (6" diameter recommended)
- The banner should be stored on its side in a dry, warm area (room temperature). If it is stored upright (without a cardboard core), it may bend over on itself damaging the lettering.
- It should not be exposed to direct sunlight while stored

CLEANING

- Paper banners should not be exposed to moisture. This can result in rapid deterioration. Paper banners may be cleaned with a dry paper towel or cloth rag.
- Vinyl banners may be cleaned with soapy water and a rag. A brush or other abrasive tools should not be used to clean the banner.
- Wait 3 to 4 days after you have picked up your banner before attempting to wash it. This will allow the graphics to adhere fully to the banner material.

INSTALLATION

- If the banner is being installed in an area subject to strong winds (ie. Between poles in a parking lot) wind holes should be cut in the banner. Your Speedpro representative can do this during the manufacturing process.
- Ensure the banner is properly secured. It is recommended to use 'bungee' cords to secure the bottom of the banner in high wind areas. The 'bungees' will absorb much of the shock created by the wind.
- Do not hang the banner at dangerously low levels. Proper clearance should be given not to interrupt foot and vehicle traffic.
- Extreme weather conditions can cause the banner to deteriorate quicker than normal. If at all possible, limit the banner's exposure to extreme conditions by storing it inside.

As is evident, there is a wide selection of steps to follow in order to ensure that your **SPEEDPRO BANNERS** stay in good shape. For this reason, it is not possible for *Speedpro Imaging* to offer any guarantees on lost, stolen, or damaged Banners. Our guarantee extends only to the adhesion of our vinyl graphics to the surface of the banner material and/or to the digital print durability. However, by following the above noted guidelines your **SPEEDPRO BANNER** should last long time.

“Speedpro Imaging Centres - Helping your Business Succeed!”

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